



# LEADERSHIP MOUNT UNION

## SESSION SPEAKER BIOGRAPHY

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### **MARCI CRAIG**

DIRECTOR OF HUMAN RESOURCES  
UNIVERSITY OF MOUNT UNION

Marci Craig is a seasoned human resources executive with over three decades of transformative leadership across higher education, healthcare, manufacturing, and workers' compensation. Currently serving as director of human resources at the University of Mount Union since 2019, she champions a culture of belonging, excellence, and integrity, aligning HR strategy with institutional mission and values. Her work spans compliance, performance management, training, benefits, and employee relations – always grounded in trust and service.

Marci demonstrates a strong dedication to fostering leadership growth – both personally and across the campus community. In partnership with Danielle Cordaro and Missie Gardner, she helped create Leadership Mount Union, a yearlong initiative designed to support faculty and staff in their leadership journeys. In 2023, she completed Dare to Lead training, based on Brené Brown's research and framework, alongside several campus colleagues. This group then collaborated to lead a campus-wide initiative aimed at articulating the institution's core values – values that reflect Mount Union's mission, vision, and purpose, and reinforce the Students First strategic plan.

Previously, Marci led HR operations for Windsor House, Inc., overseeing 17 facilities and 1,500 staff. Her tenure was marked by strategic innovation, including the launch of a company-wide orientation program, implementation of a new HRIS, and a dramatic reduction in workers' compensation costs. She has also held HR leadership roles at Little Tikes and Valley Counseling Services, where she consistently drove operational efficiency, compliance, and employee engagement.

A certified Senior Professional in Human Resources (SPHR) and SHRM-SCP, Marci holds a Master of Public Administration degree in human resource management and a Bachelor of Science degree in education from Kent State University. She's a passionate educator, having taught HR certification prep courses and workplace safety programs, and remains deeply involved in community service, advisory boards, and volunteer initiatives.

In her spare time, Marci enjoys traveling, caring for the elderly, and volunteering with her church and non-profit organizations to help people who are less fortunate. Marci and her husband, Brian, who are certified foster parents, live in Berlin Center and they enjoy spending time with their adult sons Mitchell, 26, Maxwell, 23, and foster son Robert, 27.

